PayProp is the new automated property management system used by thousands of rental agencies around the world. Is more powerful than existing solutions offered by banks and any other competitors. It is easy to use and works on any device.

### Is crucial for them to not only forward any Instant payment option, invoices, overseeing

Landlords vs Letting agents vs Third party users vs Tenants

It is also crucial for them to communicate almost instantly with their in-house team

their "network" is on top of their list.

with a fast, high quality, and cost-effective service they can trust. Also making sure that they always have all the information they need to stay on top of their portfolio, and their unbeatable property expertise plus keep up with the latest market intelligence.

message service (invoices, payments). Also they want to be recognised as experts and most importantly they want to be involved in the process even if it is totally automated service. Tenants and third party users want to be

kind of data or provide some sort of

Agency

**BARTON MANOR** 

1890 317726

paid on time and have stability.

### It seems that the user has a lot of information about their properties but nothing to move their business forward

Pain points

User flow can be simplified base on each persona identified UI could be improved and made more user-centred rather than "sales centred"

Summarising the research I've mentioned above I have developed the following considerations:

- There are issues related to the search bar and filter option.
- The app can be more intuitive and dynamic. No communication makes the app to static.
- Not only Landlords are the target audience but also letting agents and third-party users.

27 Nov 2019 ▼

**PROPERTIES** 

Select all

**Current design** 

STAMFORD PLACE 50,

FILTER

Stamford Place 50, Camberwel

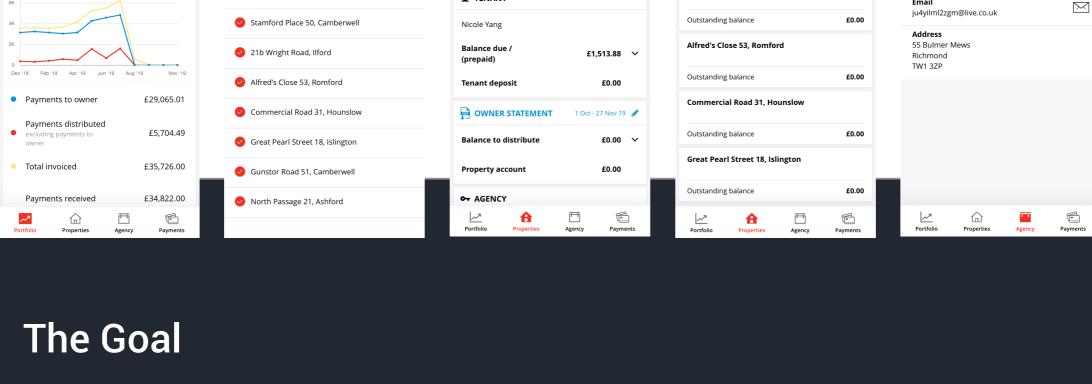
Outstanding balance

21b Wright Road, Ilford

# Portfolio performance

1 Dec 18 - 27 Nov 19 All Properties

FILTER



## Bring core value upfront and centre (dynamic dashboard) Build features and add alternative ways to interact with people beyond the application

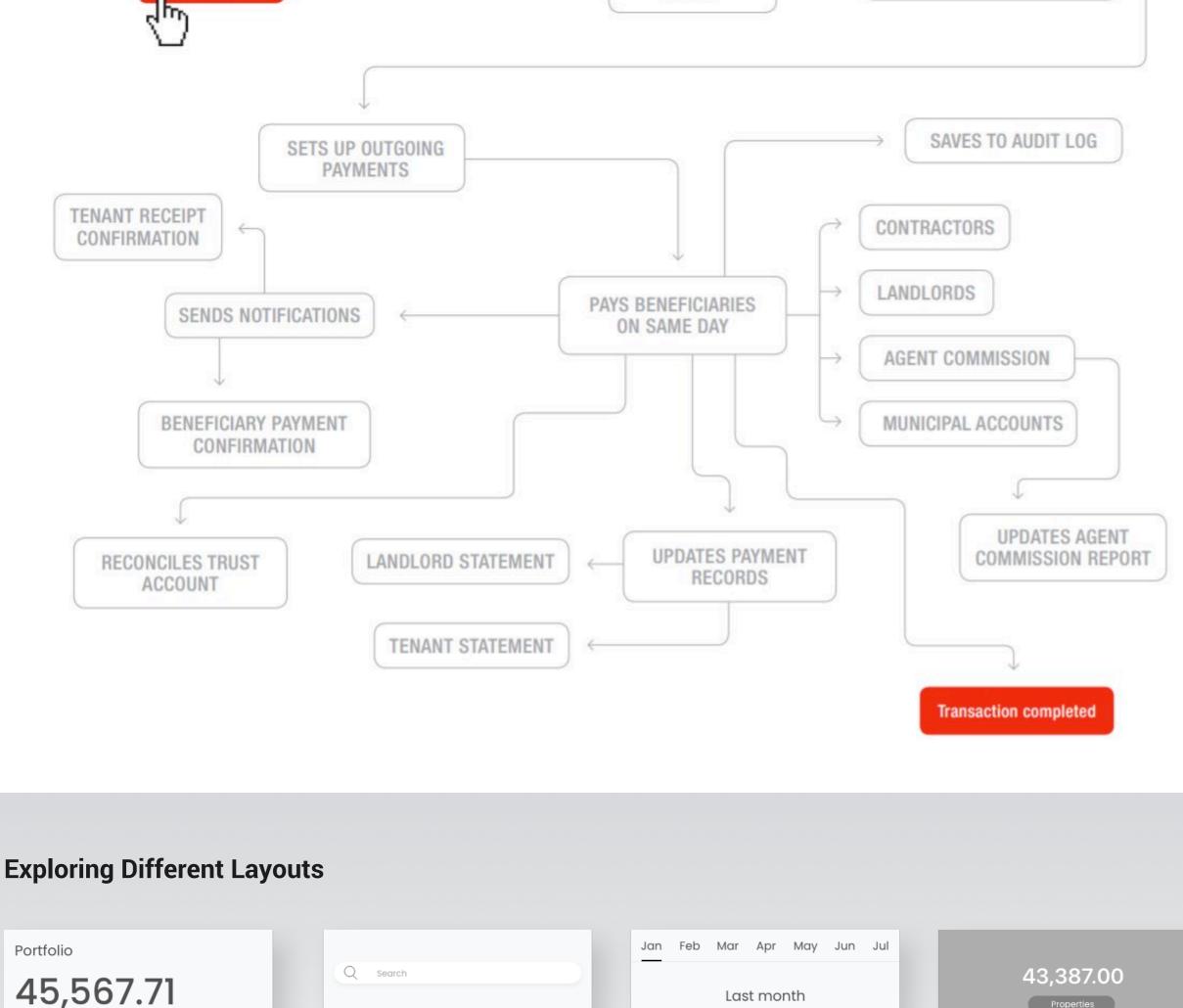
Simplify the app and make it more optimized for users

- Simplify user flow and reorganize the information

CHECKS USER PERMISSIONS

Provide areas to bring other content types to improve engagements

#### CHECKS PAYMENT CALCULATES COMMISSION Submit payment RULES



45,567.71

+11.08 (+2.94%) this month

Money In Money Out Tenants statement

0.00

2.005.00

2,005.00

5,010.00

41.354.32

144,082.00

0.00

42,129.00

Forecasts month

Past 30 Days

Withdrawal 1

Withdrawal 2

09/08/19

09/08/19

09/08/19

40,922.00

Forecasts month

2,005.00

2,005.00

41,354.32

5.010.00

144,082.00

0.00

0.00

0.00

0.00

#### May Jun Jul Apr Feb Mar

£ 1,523,80

£ 1,340.60

+8%

+10%

+11.08 (+2.94%) this month

III Jan 21, 2019 - 17:00 PM

Payment 1

Payment 2

Payment 3

Predictions

Property 2

Property 4

Complete Pie Chart Check all Data on dashboard

Latest Value

72,53

\$\Delta\$ 365,71

165,48

266,84

-0,55%

-3,20%

+2,94%

09/08/19

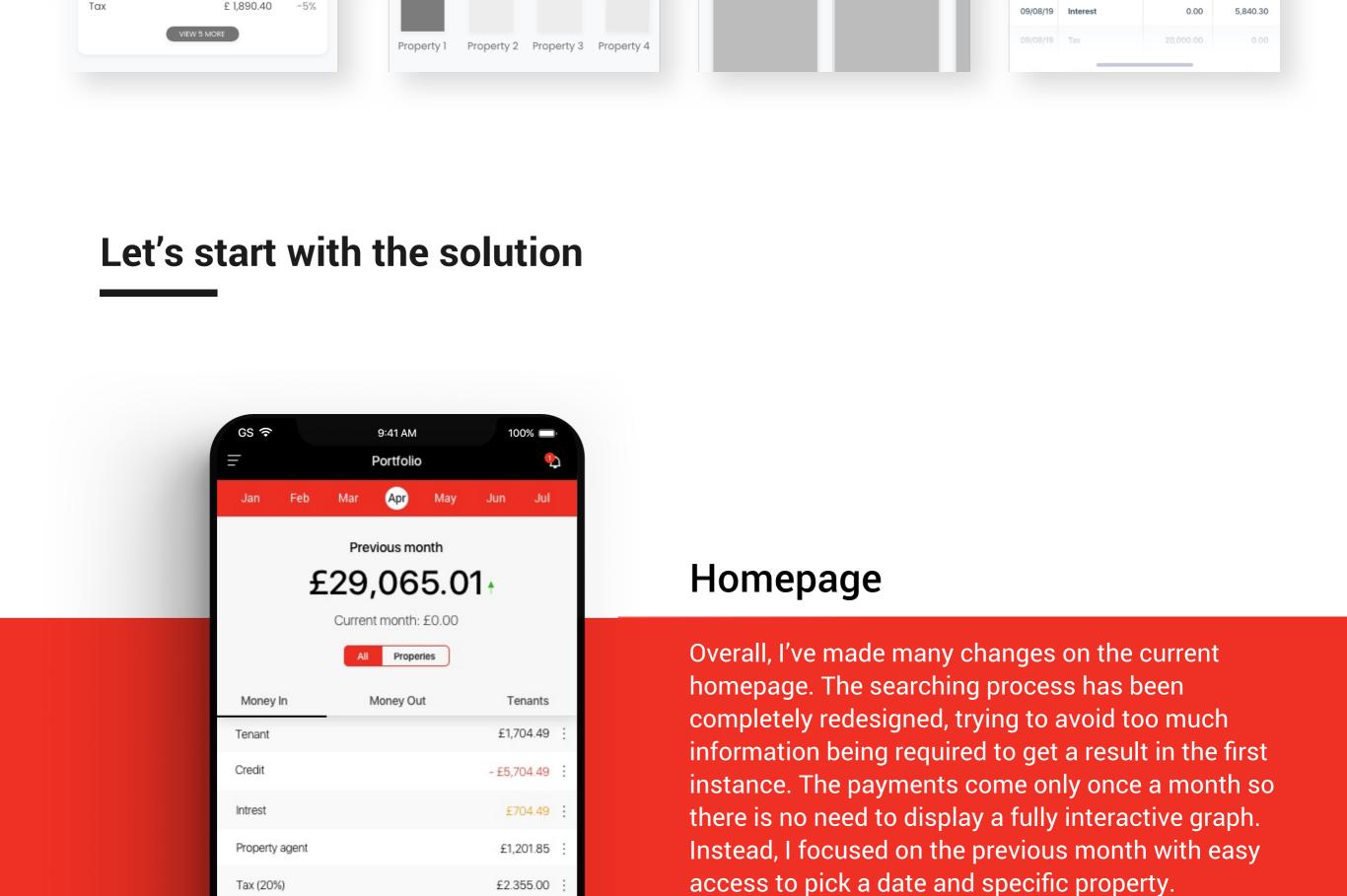
09/08/19

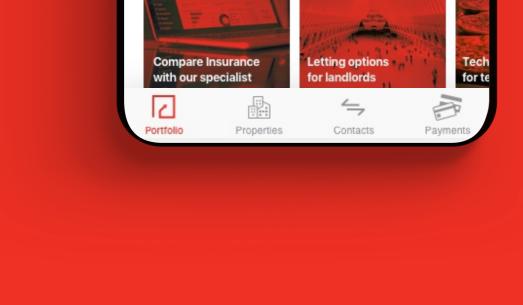
09/08/19

09/08/19

09/08/19

News





Collors & icons

**Exploring Different Layouts** 

Default

×

Contact

Jon Bell

**%** 773-540-1437

Steve Smith **t** 615-737-7955

9 4852 Kembery Drive, Chicago, IL

2527 Hood Avenue, Kyles Ford, TN

Add new address

Payments to owner

Latest news

# Search

important - usability.

Tenants statement).

Property selector

Removed a few steps to filter properties which

helped me improve the look, feel and the most

Now the process has been split into multiple steps.

This allowed me to reach the listing/property page

information. Now they can easily access the most

relevant information directly from the dashboard

without scrolling the page (Money In/ Money Out/

even without specifying any dates or other

Add new contact

Mobile Number Mobile Number

Street (Include house number)

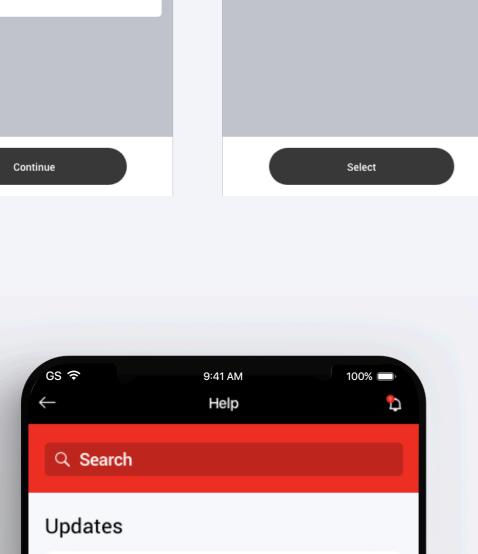
Set as default

Full Name

State

City

£35,578.38





New security update Our customer's privacy is incredibly

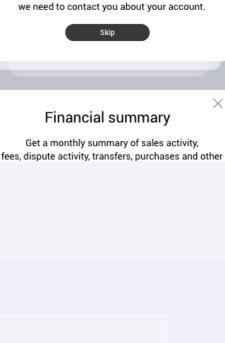
important to us. We pride ourselves on

making sure your mobile experience is safe and secure.

I agree to the terms and conditions.

l agree

Cancel



Update

What's new

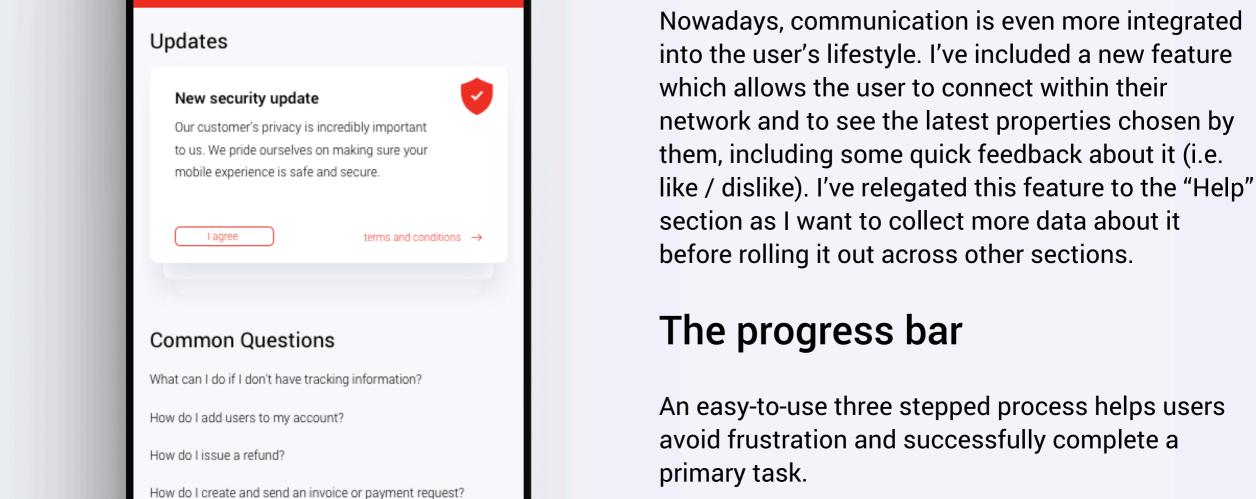
iOS and Android security release

Is strongly recommended that you install this update to protect this device

Schedule for today between 17:00 - 18:00

Important information

Stay on top of your account. Her in mind, we'll still send you notifications for security reasons for if



If you don't recognise a transaction, you'll find everything

Quick links to help you manage your account including

Your views and feedback are key to improving the products and services we offer.

making payments and closing an account.

you need to know here.

Contact Customer Service.

# section as I want to collect more data about it before rolling it out across other sections.

The progress bar An easy-to-use three stepped process helps users avoid frustration and successfully complete a primary task.

# Additional information

Based on the assumptions I took from the personas, the result of the "Update" section can be customised using the information from on user behaviour.